**2020** Annual Report

## Care. Clarity. Confidence.



### 2020:

Handle with C.A.R.E.

**2020 was a unique year, to say the least.** We started off with big plans for our clients, colleagues and communities, by bringing on-board our newest family members through our Family Federal Savings Merger and graduating our second class of students from our LifeDesign University – all before the end of the first quarter. While the global pandemic known as COVID-19 created an unexpected shift in the world as we knew it, our focus remained the same throughout the year.

With the help of our newly refined LifeDesign Banking approach, our focus remained the same: Helping our clients, colleagues and community members get where they want to be by providing the clarity needed to make informed decisions, so they can always move forward with confidence. We deliver on this by following our four-step C.A.R.E. process - a streamlined, effective process for big and small decisions alike.



We were voted by our clients Best of Central Massachusetts for financial services for the second year in a row.





### **Clarity** FOR OUR CLIENTS

We completed the merger of Family Federal Savings in February of 2020. Not only was it a successful merger, but we were honored and excited to have these family members officially on board. Additionally, we continued our charitable giving efforts despite the pandemic, some of which were inspired by our newfound family.

While COVID-19 created several challenges, it also allowed for the unique opportunity to offer Paycheck Protection Program loans to local businesses. During the first round of lending, we made 449 loans, totaling \$54.8 million.

We are incredibly pleased that 100% of the loan and forgiveness applications we have submitted to the SBA have been approved. Through these loans, we helped to save thousands of local jobs for our neighbors and small business owners.

Although the theme for 2020 seemed to be uncertainty, the housing market disagreed. This made for an incredible year of mortgage lending across the board, including \$200 million in mortgage loans alone. Even with the incredible volume of lending business, our mortgage teams continue to move quickly and efficiently for our clients, offering clarity throughout the process.

### **Confidence** FOR OUR COLLEAGUES

In our mind, nothing says confidence quite like receiving the **Top Places to Work** Award in 2020 from the Boston Globe for the 6th time. We thanked our team for the literal vote of confidence with a virtual celebration and a care package that included socks, a blanket and a tumbler to keep their coffee warm.

We enjoyed investing in our colleagues through LifeDesign University (LDU), a partnership with Nichols College. LDU brought a selected group of employees from a variety of departments out of the bank and into the classroom to develop the essential tools to increase productivity, promote teamwork amongst departments and garner skills for the next steps of their careers with us. The curriculum included coursework and required hands-on skill practice and implementation in areas such as effective communication, supervisory skills, situational leadership, change management, project management, and negotiation.



Our LDU grads are ready to accomplish great things!





We love to appreciate our team!





Living our best #LifeDesign

### **Caring FOR OUR COMMUNITIES**

While we realized the pandemic was not going anywhere fast, another social justice issue came to light. Treating people with care and respect has always been one of our guiding principles and we realized there was even more we could do to make a difference in the communities we serve. This led to the creation of the Fidelity Bank Inclusion and Diversity Advisory Board. These activities are important because when clients see staff that reflects their community and understands their hopes and fears, they can make decisions with clarity and confidence. Internally, to promote inclusion, a Bank Diversity Council was established and made up of a diverse group of colleagues. This group works on several initiatives, including evaluating training programs and exploring new ways to promote inclusion and diversity within the bank. As one of the board's first official efforts, the bank committed \$45,000 over three years to a partnership with Entrepreneurship for All as they expand their service in Worcester and North Central Massachusetts.

This year, we donated to over 200 local charities, totaling more than \$450,000 in contributions through our LifeDesign Community Dividend program. Before COVID struck, we started the year off with a number of in-person activities, including our Valentine's Day Share the Love events and Random Acts of Caring.

The pandemic created a need for basic care items across all our markets. We donated to provide food for our essential workers – first responders and healthcare employees, among others – totaling more than \$100,000 throughout the year. It also highlighted the essential workers in our communities that may not have been considered essential prior to this year, but we're glad to recognize them now.

While in-person events became a thing of the past without masks and social distancing, we were able to maintain good spirits and doubled our Caring Casual Jeans Days by making them every Friday. Additionally, we provided an initial donation of Personal Protection Equipment to local hospitals and created special grants for necessities.

Another pivot to our year was banking center closures, drive through only service and virtual LifeDesign Workshops, which started in person and quickly adjusted to virtual only. We created incentives for our communities to attend with creative ideas like coffee shop gift cards and enticing topics.

We expanded our Heroes Mortgage Program, which helps reduce closing costs for homebuyers and was traditionally only available to a select group of deserving individuals. We believe that the pandemic highlighted the everyday hero on the front lines and at home, and decided they should be awarded for that too.



Because **we care so deeply**, we strive every day to have a positive impact on our local communities, friends, families, and neighbors.



Health Alliance Lunch



Providing PPE to local hospitals

### **2020 Financials FIDELITY COOPERATIVE BANK**

### **CONSOLIDATED STATEMENT OF** CONDITION - DECEMBER 31, 2020

(Dollars in Thousands)

"Like smart friends, we care deeply about your well-being and we will use our hearts and our heads to deliver the clarity and confidence you need to get where you want to be."

### **Assets**

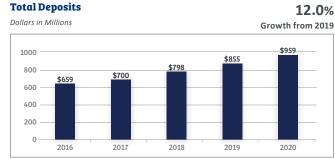
TOTAL ASSETS	\$ 1,112,730
Other Assets	42,679
Bank Premises and Equipment	20,816
Net Loans	852,897
Securities Available for Sale	160,030
Cash and Due From Banks	\$ 36,308

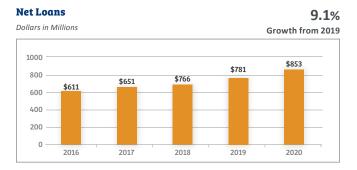
### **Liabilities and Equity**

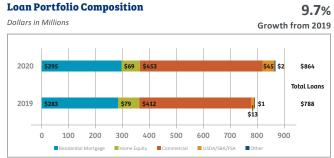
Deposits	\$	958,535
Borrowings	Y	48,494
Accrued Expenses		5,049
Other Liabilities		4.891
		,
TOTAL LIABILITIES		1,106,969
Equity		91,124
Accumulated Other Comprehensive Income		4,637
TOTAL EQUITY		95,761
TOTAL LIABILITIES AND EQUITY	\$	1,112,730

### **2020 Financials FIDELITY COOPERATIVE BANK**









### LEADING BY **EXAMPLE**



Edward F. Manzi, Jr.



Christopher W. McCarthy

### **Executive MANAGEMENT**

### **EXECUTIVE VICE PRESIDENTS**

David Brassard Nancy Coyle

### SENIOR VICE PRESIDENTS

Derek Beahn Sheila Julien Lisa Krywucki David Perry Barry Bliss Jennifer Ledoux Sherri Pitcher John Kelley Sally Buffum Sheila King-Goodwin Joanne Morse Dana Roberts Jennifer Conrad Brad Kirlin John Peculis Deborah Sendrowski

### **VICE PRESIDENTS**

Patricia Charpentier

Peter Favata

Allison Giangrande John Pacheco Richard Vallee Rebecca Beaton Cheryl Becotte Debra Kazarian Travis Perry Ana Vargas Paula Bernier John LaBarre Tanya Quinn Kara Wiersma Jennifer Leger Claire Risi Frederick Brose Natasha Winslow Jamieson Burgoyne Brenda Lockhart-LeBlanc Stephen Smith Brenda Woods Linda Carmichael Amber McCreadie Jennifer Stone

Joyce Thibault

Kathleen Trainor

### ASSISTANT VICE PRESIDENTS

Joseph Murchison Debra Daniels Zachery Lavoie Michael Richard Nichole Hamm Brandon McCabe Amanda Prokowiew Wanda Walsh Veronica Meneses Michelle Ramos Judy Khallady

James Notaro

Robert Nowotny



Alvin B. Collins

Deborah Ekstrom

John H. Allen Scott Howard Ronald Marchetti Ronald L. (Joe) Salois Janet S. Chambers Ronald J. LeBlanc Maureen Marshall Dean R. Sweeney Brian Cirelli Patricia Leonhardt Edward J. McLaughlin, Jr.

C. Deborah Phillips

Edward F. Manzi, Jr.

Maureen Marshall

### **BOARD OF CORPORATORS**

Paul Przybyla Alan Agnelli John M. Flick Brent Maugel Robert Alario Bruce Forman Christopher W. McCarthy Mark A. Puccio John Allen Joseph Guercio Edward J. McLaughlin, Jr. Kenneth Ricker Alice Anderson Sheila Harrity Ann Meilus Cynthia Ring Kenneth Basque Daniel Haynes Thomas Mertzic Mary Ritter Michael Bollus Jeannie Hebert Michael Moloney Veronica Rosa Guy Boyer Scott Howard Charisse Murphy Ronald L. (Joe) Salois Stephen Brewer Rochelle Jonswold Paula K. Savard David Ojerholm Matthew J. Campobasso Linda Kosinski Sharon Onorato **Douglas Stone** Janet S. Chambers Deborah LaPointe Enrico Palmerino Leslie Storrs Brian Cirelli Ronald J. LeBlanc Dean R. Sweeney Joan Pena Alvin B. Collins Patricia Leonhardt C. Deborah Phillips Rebecca Tuttle Bob Pillsbury, Jr. John Dale Edward F. Manzi, Jr. Paul Valois Carolee Eaton Ronald Marchetti Sherri Pitcher

TO BE SUCCESSFUL, **WE MUST COMMIT TO SOMETHING** GREATER THAN **OURSELVES.** 



Debra Pochini

# TO HELP YOU GET WHERE YOU WANT TO BE

