# 2022 Annual Report

LifeDesign Banking®

Care. Clarity. Confidence.





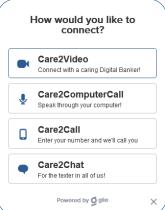
# 2022 brought more opportunities our way.

With challenges in the economy and uncertainty in the world, individuals, families, and businesses looked for assurance and guidance. Fidelity Bank has been able to leverage its natural position as a trusted, community-based institution in the marketplace. As a well-capitalized, 5-star rated institution, folks continue turning to us as a source of security, safety, and stability.

We are especially proud of being named by Forbes as one of America's Best Banks 2022. Only 2.7 percent of banks nationwide made the cut for these rankings.

We believe it's our solid foundation driven by our LifeDesign Banking approach, the C.A.R.E. process, and our focus on the three C's (Clients, Colleagues, and Communities) that has given us such success over the past year. While we celebrate these accomplishments, they motivate us to keep striving forward to new heights and successes. Care. Clarity. Confidence. This is LifeDesign Banking.





Glia Opening Screen

# **Strength in OUR CLIENTS**

We listen carefully to our clients, as we put them at the center of all the decisions we make. Because of this, we've made improvements to our digital services, launched several new products, as well as enhanced our physical branch footprint.

We rolled out a new digital-centric customer service platform mid-year, called Glia. With Glia, clients can connect with us seamlessly across multiple channels: video, chat, computer calls, or by using our call back option. We put our care into our digital services to connect with clients in whatever channel is most convenient for them.

Providing better money management tools is a must in today's complex world. With the successful launch of Credit Insights, clients can keep tabs on their credit, monitor for suspicious activity, and learn ways to improve their score.



This value suite of tools has received. favorable feedback from our clients.

We continued our modernization initiatives with the renovations of our Needham. Shirley, and Winchendon banking centers. Our banking centers continue to be a critical distribution channel.

All of these improvements culminated in a significant increase in our Net Promoter Score (NPS), which measures the commitment level of our clients.

- Net Promoter Score (NPS): 71 (an industry-leading score)
- LifeDesign Banking **Brand Awareness:** doubled amongst our clients
- Received clarity and confidence? 89% cited 'Yes'

#### 2022 At A Glance

**New Clients** 

**1,698**Consumer Clients

386
Business Clients

1031 Exchanges

265
Exchanges



**Investment & Insurance** 

500 Clients Under Mgmt.

\$82

Million Dollars in Asset Under Management 256 = \$113

**Equity Lines** 

386 = \$56.2

**Equity Loans** 

50 = \$3.4

**Commercial Loans** 

353 = \$272.7



Teddy bear drive for Railers Night Sponsorship

## **Strength in OUR COLLEAGUES**

With the ever-changing pace in the banking industry, our colleagues continue to step up and amaze us. Their commitment and dedication to delivering on our LifeDesign Banking approach are what truly sets us apart.

Our colleagues were certainly on the move this past year! 30 individuals were promoted across virtually every area of the bank, including Community Banking, Operations, Technology, Lending, and many others. The Fidelity Bank family grew substantially this past year, which underscores our commitment to maintaining high service standards as we experience such high growth. In 2022, almost 40 brand new colleagues joined our team.

We continue to create better efficiencies and deliver more meaningful experiences for our clients. Major investments and improvements have been made across key departments and personnel, such as Information Technology, Data, Marketing, Business Services, Loan Servicing, and Product Development and Innovation.

Our annual All-Heart's Meeting in March was a wonderful time where we highlighted the accomplishments and milestones of some of our colleagues. Our Role Model and Mission Accomplished winners were also presented during this time together. We believe it's important to celebrate our successes and cheer each other on.

What a delight it was for us to gather in person at several fun events this past year. We are definitely at our best when we are together. A highlight was our family night at the Worcester Railers. The bank sponsored the Teddy Bear Toss, which donates the teddy bears to the local Boys and Girls Club and Friendly House. We also enjoyed another family night at the ballpark catching a Worcester Bravehearts game.



Annual Board Meeting at Polar Park



Worcester Bravehearts



Needham Meet and Greet



Teddy Bear Toss



Teddy Bear Toss Collection



Winchendon Fall Festival



Volunteering at MyTurn Inc.



Valentine's Day Food Drive



Inclusion and Diversity Advisory Board



# Strength in OUR COMMUNITIES

2022 was a very busy year out and about in each of our communities. Through our LifeDesign Community Dividend, more than \$400,000 was donated to more than 275 worthy organizations, events, and causes throughout the communities the bank serves in Central and Eastern Massachusetts.

The LifeDesign Community Dividend provides funding to support local nonprofit organizations that directly impact and benefit the communities in the Fidelity Bank service areas. Fidelity Bank has given out approximately \$3.1 million since the program was renamed in 2013.

Some organizations receiving contributions in 2022 included The Shine Initiative, Groton Hill Music, Johnny Appleseed Festival, NewVue Communities, North Star Family Services, She's Local, Storytime Crafts, Worcester Tercentennial Celebration, and the YWCA of Central Massachusetts, as well as

several causes promoted through Fidelity Bank's Caring Casual Jeans Days and Random Acts of Care programs.

Our Inclusion and Diversity Council continued its work through several major initiatives, events, and sponsorships that unfolded over the past year:

- Incorporated Pronoun Practice
- Created First Employee
   Resource Group (ERG)
- Completed 2nd Annual Colleague Survey
- Conducted Inclusion& Diversity Colleague Training

The annual Economic Forecast Breakfast was able to be held in person after a two-year hiatus! The event was a great success with over 225 community leaders gathering to discuss the economic pulse of the region and how we can better plan for fueling growth.

Financial education and literacy are big commitments at Fidelity Bank. Through our LifeDesign Workshop Series, several events were held throughout the year to help our clients and community members be better informed and prepared. Topics included Social Security, cybersecurity, and other timely issues.

In addition, our community reach extended to several Frosty Flyer events, backpack drives, United Way Day of Caring, Valentine's Day Get Love Give Love initiative, and many more. It was truly a privilege to be involved in our communities this past year.



Ed Manzi at The 2022 Economic Forecast Breakfast





Fidelity Bank Team Members at The 2022 Economic Forecast Breakfast



Solar Tradeshow



Volunteering at United Way Day of Caring and Frosty Flyer



North Central Chamber of Commerce Annual Meeting and Expo – June



YWCA Daybreak Breakfast Sponsorship – October



Worcester Housing Authority Financed by Fidelity Bank

Because we care so deeply, we strive every day to have a positive impact on our local communities, friends, families, and neighbors.



Worcester Arts Frosty Flyer



Needham Backpack Drive



Fitchburg State Rock the Block Frosty Flyer



Storytime Crafts Donation/Partnership



Hispanic Heritage Month

## **2022 Financials FIDELITY COOPERATIVE BANK**

#### Consolidated Statement of Condition December 31, 2022

(Dollars in Thousands)

"Like smart friends, we care deeply about your well-being and we will use our hearts and our heads to deliver the clarity and confidence you need to get where you want to be."

#### **Assets**

TOTAL ASSETS	\$ 1,392,664
Other Assets	46,245
Bank Premises and Equipment	21,926
Net Loans	1,062,497
Securities	221,856
Cash and Due From Banks	\$ 40,140

# **Liabilities and Equity**

Deposits	\$ 1,218,266
Borrowings	44,264
Other Liabilities	12,522
TOTAL LIABILITIES	\$ 1,275,052
Equity	\$ 130,369
Accumulated Other Comprehensive Income	-12,757
TOTAL EQUITY	\$ 117,612
TOTAL LIABILITIES AND EQUITY	 1,392,664

#### **2022 Financials FIDELITY COOPERATIVE BANK**



# OUR Leadership



Chairman & CEO



President & COO

# **Executive MANAGEMENT**

#### **EXECUTIVE VICE PRESIDENTS**

Nancy Coyle Joann Marsili Deborah Sendrowski Joseph Silva

#### **SENIOR VICE PRESIDENTS**

Derek Beahn	Sheila Julien	Lisa Krywucki	David Perry	Barbara Yanke
Sally Buffum	John Kelley	Jennifer Ledoux	Dana Roberts	
Linda Carmichael	Sheila King-Goodwin	Joanne Morse	Marina Taylor	
Jennifer Conrad	Brad Kirlin	Bradley Nichols	Eric Torkornoo	

#### **VICE PRESIDENTS**

Andrew Beauvais	Peter Favata	Veronica Meneses	Stephen Smith	Kara Wiersma
Paula Bernier	Allison Giangrande	James Notaro	Jennifer Stone	Natasha Winslow
Frederick Brose	Debra Kazarian	Robert Nowotny	Joyce Thibault	Brenda Woods
Jamieson Burgoyne	John LaBarre	Terrence O'Kane	Kathleen Trainor	
Patricia Charpentier	Jennifer Leger	Kendra Paskell	Richard Vallee	
Mina Chebbani	Gelsomina Long	Tanya Quinn	Ana Vargas	
Angela Dernalowicz	Amber McCreadie	Claire Risi	Wanda Walsh	

#### **ASSISTANT VICE PRESIDENTS**

Cheryl Forziati	Peter Gochis	Zachery Lavoie	Joseph Murchison	William Spencer
Haidy Girgis	Judy Khallady	Min Middelkoop	Michelle Ramos	



John H. AllenAlvin CollinsEdward F. Manzi, Jr.Mary C. RitterWinfield S. BrownRonald LeBlancMaureen M. MarshallR. Joseph SaloisJanet S. ChambersPatricia LeonhardtEdward J. McLaughlin, Jr.Dean SweeneyBrian J. CirelliRonald MarchettiC. Deborah Phillips

#### **BOARD OF CORPORATORS**

Alan Agnelli Edward J. McLaughlin, Jr. Bruce Forman Robert Alario Joseph Guercio Ann Meilus John H. Allen Jody Guetter Thomas M. Mertzic Alice Anderson Sheila Harrity Charisse Murphy Kenneth Basque Daniel B Havnes Michael O'Neal Melane Bisbas Jeannie Hebert David R. Ojerholm Guy H. Boyer Mark Kavanagh Enrico Palmerino Stephen Brewer Linda Kosinski Ioan Pena Winfield S. Brown Deborah LaPointe C. Deborah Phillips Matthew Campobasso Ronald LeBlanc Bob Pillsbury Jr. Janet Chambers Patricia Leonhardt Sherri Pitcher Brian J. Cirelli Edward F. Manzi, Jr. Debra Pochini Alvin Collins Ronald Marchetti Paul Przybyla Carolee Faton Maureen M. Marshall Kenneth Ricker Deborah Ekstrom Cynthia Ring **Brent Maugel** John Flick Christopher McCarthy Mary C. Ritter

R. Joseph Salois
Doug Stone
Dean Sweeney
Rosanne Timmerman
Leslie Tondreau
Rebecca Tuttle
Paul Valois
Jonathan Vitale
Steve Volante

we always
deliver our
unique
LifeDesign
approach to
banking.



Ensuring that

# Move forward with confidence.



800.581.5363 FidelityBankOnline.com