

FREE FIDELITY BANK GARDENING CLINIC WITH NOTED HORTICULTURALIST PAUL ROGERS, WORCESTER, MAY 21

*“Ask the Expert” Gardening Workshop to be Held 10:30 AM at Fidelity Bank’s
Shrewsbury Street Branch in Worcester*

Leominster/Worcester, MA – May 2, 2011 – A free gardening clinic will be conducted by noted horticulturalist Paul Rogers on Saturday, May 21, 2011, from 10:30 AM to noon at Fidelity Bank’s LifeDesign Center at 465 Shrewsbury Street, Worcester.

A well-known radio talk show host and newspaper columnist, Rogers will cover how the weather affects gardens and gardening, sustaining trees and shrubs, lawn care, container plantings and seeds, and vegetable gardening. He’ll be available to answer individual questions following his talk

The gardening workshop is open to the general public and refreshments will be served. All attendees will be eligible to participate in a free raffle for gardening and home improvement prizes. Free parking is also available.

“When it comes to gardening, there’s no better expert in Central Massachusetts than Paul Rogers,” said John Merrill, President and Chief Financial Designer. If you want to have a green lawn and beautiful plantings or grow lots of juicy tomatoes, you have to come to hear Paul.”

In addition to hosting his own talk show “Gardener’s Calendar” on WTAG and writing a column for the Worcester Telegram & Gazette, Rogers teaches at the Landscape Institution at Harvard University and owns StoneHedge Gardens in Charlton. A graduate of the Stockbridge School of Agriculture (now known as UMASS-Amherst) with a degree in floriculture, he is the 2008 Recipient of the prestigious “S Award” from the Stockbridge Alumni Association. He was also the 2008 honoree of the Worcester Flower & Patio Show in a “Tribute to Paul Rogers.”

Fidelity Bank - one of the oldest and continually growing independent, local community banks in Central MA -- offers a full range of Banking, Investment and Insurance products and programs, and has full-service offices in Fitchburg, Gardner, Leominster, Millbury, Shirley and Worcester. Since 1888, the bank has remained committed to businesses, families and individuals in the communities it serves; in turn, loyalty demonstrated by members of those cities and towns has allowed the bank to become one of the strongest financial institutions in the region. Today, Fidelity Bank has total assets of \$522 million and a net worth nearly two times the minimum regulatory requirement. The FDIC and the Share Insurance Fund insures all deposits.

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